

**TERMS & CONDITIONS FOR THE “TURN ON MINITOPPO AND WIN” COMPETITION  
PURSUANT TO ARTICLE 11 OF PRESIDENTIAL DECREE 430/2001**

**01. THE PROMOTER:**

LINEA LIGHT S.r.l. with Sole Shareholder, registered office/operating headquarters in Vazzola (TV) at Via Europa 14, having VAT no. 01220530263, Tax Code 01220530263, registered with the Treviso Belluno Chamber of Commerce, Economic Administrative Index no. TV-149414, ISTAT/ATECO Code 27.40.09.

**02. THE DELEGATED COMPANY:**

P.T. Communication S.r.l. with registered office and administrative headquarters in Noventa di Piave VE at Via Enrico Fermi 6/8, having Tax Code and VAT no. 03137340273, registered with the Venice Chamber of Commerce, Economic Administrative Index no. 426090, Business Activity Code 74.40.1.

**03. NAME:**

“Turn on Minitoppo & Win”.

**04. TYPE:**

Instant Win

**04. LOCATION:** The competition shall take place within the pavilions of the Salone Internazionale del Mobile di Milano (Milan Furniture Fair) at Foro Buonaparte 65.

**05. DURATION OF THE EVENT:**

From 18<sup>th</sup> to 23<sup>rd</sup> April 2023, inclusive.

**06. PROMOTED PRODUCTS/SERVICES:**

The aim of the competition is to encourage visits to the Linea Light S.r.l. stand at the Salone Internazionale del Mobile di Milano, Foro Buonaparte 65 – 20121 in Milan and to raise awareness of Stilnovo-brand products.

**07. CONTESTANTS**

Users over 18 years of age and residents of Italy and the Republic of San Marino who, from 18<sup>th</sup> to 23<sup>rd</sup> April 2023 inclusive, visit the exhibition stand of Linea Light S.r.l.



Excluded from taking part in the competition are: any employee or independent contractors of the Promotor, retailers of the products sold by Linea Light S.r.l., along with anyone involved in promoting and managing the competition.

#### **08. PRIZE POOL**

6 Minitopo table lamps from the Stilnovo brand with a unitary value of 290 euro net of VAT.

#### **TOTAL PRIZE VALUE:**

1,740 euro net of VAT.

#### **09. WINNER SELECTION:**

From 18<sup>th</sup> to 23<sup>rd</sup> April inclusive, two representatives from the Promotor Company shall give out at random to visitors of the Salone Internazionale del Mobile sealed envelopes containing a unique code. To take part in the competition with prizes, visitors will have to go to the Linea Light Group stand, where there will be a totem with a Minitopo lamp positioned atop along with the keypad of a certified electronic opening device connected to the same lamp.

To determine if the code received is a winning or non-winning code, the visitor must enter the code on the keyboard.

If the code is a winner, the device will supply electricity to the lamp on the top of the totem, which will light up.

1200 sealed envelopes containing 1200 unique codes shall be produced, of which 6 will be programmed as "winning" and 1194 as "non-winning". The envelopes with winning and non-winning codes will be randomly mixed.

#### **10. PRIZE DISTRIBUTION**

The Linea Light S.r.l. staff present at the stand will give out the prizes to the winners, who will have to sign a release form with all required fields completed and duly signed, along with consent to the processing of their personal data.

Each visitor may only take part in the competition once, thus no multiple attempts by the same visitor shall be permitted.

#### **14. INFORMATION TO BE PROVIDED PURSUANT TO ARTICLE 13 OF EUROPEAN REGULATION 679/2016 ("GDPR")**

Freely-given personal data will be processed (mainly using electronically means and analysis tools, including statistical ones) by the Data Controller LINEA LIGHT S.r.l. with Sole Shareholder and registered office/operative headquarters in Vazzola (TV) at Via Europa 14, for conducting all stages connected with

the “Turn on Minitopo & Win!” competition.

In addition, the data will be processed to comply with administrative and other regulations that are compulsory by virtue of the law in force in Italy or by virtue of EU decisions, to be retained for the time required by such regulations.

The data requested is compulsory for the aforementioned purposes and failure to provide such will render it impossible to carry out the management activities of the competition and to comply with legal regulations. Personal data will be made available to the competent Consumer Protection and Public Trust Officers for the purposes of the competition.

Furthermore, subject to explicit consent, the data will be processed by the Data Controller for promotional and marketing purposes (such as sending newsletters, promotions on products and services, discount coupons, surveys and market research). Such promotional contact will be made by email and text message.

Conversely, where consent has been given to contact for promotional (marketing) purposes, the data will be retained in our files for as long as it is estimated that interest in consumer products persists or following the data subject’s exercising of rights to object to processing for marketing purposes. Also in this case, following expiration of the retention period, the data will be anonymised to produce statistics whilst the identifying data shall be destroyed and deleted from our archives.

Pursuant to Articles 15–21 of the GDPR, by writing to the Data Controller at the aforementioned postal address or the email [privacyteam@linealight.com](mailto:privacyteam@linealight.com), you may exercise your rights to consult, modify, delete and be forgotten, limit the processing of your data or oppose its processing for legitimate reasons or for information and promotional purposes. If consent is withdrawn, which may be done at any time, it is understood that this does not affect the lawfulness of the processing based on the consent previously given or on alternative mechanisms to consent permitted by law.

Please also note that you have the right to lodge a complaint with the Supervisory Authority in order to assert your rights. You can also write to the above postal address or send an email to [privacyteam@linealight.com](mailto:privacyteam@linealight.com) to request the complete and up-to-date list of Data Processors.

Linea Light Group reserves the right to use the material received for promotional and information purposes. By way of example: texts and images.

Please refer to the following link for further information:

<https://www.stilnovo.com/informativa-iscrizione-newsletter/>

## 15. ACCEPTANCE OF THE TERMS & CONDITIONS

Participation in the competition implies full and unconditional acceptance of these Terms & Conditions.

## 16. OTHER COMPONENTS

It is hereby certified that the advertising message will be as stated in the Terms & Conditions and that a full copy of these Terms & Conditions is available to customers from the Promotor Company and the

Delegated Company, as well as on the website [www.stilnovo.com](http://www.stilnovo.com).

#### **17. NON-PROFIT ORGANISATION BENEFICIARY**

Any prizes not claimed by the winners or not awarded will be donated to the Fondazione Zanetti Onlus at Viale Felissent 53 – 31020 Villorba (TV). Tax Code 94114690269.

Resana, Treviso

PT Communication S.r.l.  
*(The Legal Representative)*  
Paolo Zanata